

VYTENIS JANKUNAS

84-10 101st Street, Apt AA, Richmond Hill (Queens), NY 11418 | 917 613 0657 | vytenis@vycka.com

Sr. Art Director / Interactive

Online Portfolio <http://digital.vycka.com>

Award winning interactive art and creative director with 15+ years experience in web design - creative, artistic, innovative, with strong background in computer graphic applications, web technology and fine art.

Specialties: Lead design for web and mobile devices from sketches through wire-frames, page templates to final graphics, user interface (UX / UI), responsive design and testing, full scale websites, iPad apps, Flash animation, HTML mail, direct mail, company identity (including logo design), info graphics and more.

Work Experience

CROWDTAP, HARRISON & STAR, DRAFT FCB, MCCANN ERICKSON | NYC

Consulting Sr. Art Director (Web/UI/UX) 2011-Current

- Project lead on all client services interactive materials for Crowdtap.com including info-graphics. Major clients: Folgers, Kleenex, Neutrogena, Zep, Schick, Aveeno and more.
- Led and executed Crowdtap.com marketing materials and campaigns.
- Created designs for iPad applications, which help pharmaceutical reps. Major clients: Novartis and Roche.
- Worked on variety of interactive projects including mobile web sites. Major clients: Merck and GlaxoSmithKline.

HNW | NYC

Sr. Art Director (Web/UI/UX) 2012-2013

- Led design for the agency's own web properties and web style guide.
- Executed interactive projects for the several financial industry clients: CIT, Lord Abbett and Schwab.

UNIT 7 (THE OMNICOM GROUP) NYC

Sr. Art Director (Web/UI/UX) 2009-2011

- Designed and produced agency's own website (Unit 7).
- Created several web sites for the education and support needs of diabetic patients for the major pharmaceutical company Bristol-Myers Squibb and AstraZeneca.
- Duties included: art direction, original concepts, user flow, site maps, wireframes, interface design, web apps design, info graphics, all site graphics and page templates.

WEIGHT WATCHERS INTERNATIONAL | NYC

Art Director (Web/UI/UX) 2007-2009

- Led and executed key Weightwatchers.com, web sites design projects, such as Global Meeting Finder, Subscriber's home page, sign up application and more, which greatly improved user's experience on Weight Watchers US and international sites.
- Designed Weight Watchers award winning winter campaign video hub page (2008 Flashforward 1st Prize in Flash and video category).
- Supervised and mentored senior and junior designers, ensuring their integration in to projects.
- Created the new templates and oversaw all Weight Watchers foreign direct mail design and integration.

BERNARD HODES GROUP (THE OMNICOM GROUP), EDELMAN WORLDWIDE, DEUTSCH | NYC

Consulting Art Director 2006-2007

- Executed interactive and print design for Hodes own brand Direct Marketing campaign, including Flash and clay animation promos.
- Web site design projects for major brand clients: Starbucks, Bayer HealthCare, AutoDesk.
- Created Flash banners for major hospitality and pharmaceutical clients: Westin, Tylenol.

INC.COM, FASTCOMPANY.COM | NYC

Consulting Art Director 2006

- Led Inc.com and FastCompany.com websites' redesign. Was responsible for all aspects of redesign including site architecture, user interface, CSS, look and feel, graphics and promos.
- Designed brand new site: IncTechnology.com.
- Created numerous print projects: posters, magazine ads, and street advertisement, also logo designs.
- Supervised a small crew of web designers and interns.

CREATIVE PARTNERS | Stamford, CT*Consulting Art Director**2004–2006*

- Executed principal design and production of various print projects (including but not limited to multi-page brochures, folders, and slip-sheets).
- Was responsible for concept, design, layout and production of various promotional materials: print collateral, logo design, web pages and PowerPoint presentations.
- Clients include: Citigroup, Telekurs Financial, iZone, Finlay, Quick.

THE PRINCETON REVIEW.COM | NYC*Consulting Art Director**2002–2005*

- Was responsible for the company's Direct Marketing Campaign visuals (Direct Mail): HTML mail and newsletters' design and integration, print projects include promotional postcards, posters and brochures.
- Helped in developing The Princeton Review consumer and ECOS sites. Responsibilities included: layout of the new pages, creating graphics, site icons, production, and supervising integration process (HTML and CSS).

LIFETIME TELEVISION / NEW MEDIA | NYC*Consulting Art Director**2001–2002*

- Was directly responsible for the layout and design of LifetimeTV sweepstakes web pages and LifetimeTV sweepstakes on MSN web site.
- Created several mini-sites for LifetimeTV.com. Worked closely with marketing professionals in the conceptualization and creation of web pages, promotions, and banners.

ABC.COM (WALT DISNEY) NYC*Senior Web Designer**1999–2001*

- Conceptualized and designed web pages, graphics and banners for ABC.com website.
- Took part in the ABC.com site redesign and developing the information architecture.
- Projects include The View, ABC Fall Preview, Soaps on Tour, ABC Daytime homepage, conceptual designs for ABC homepage, MYABC.com.

Prior to 1999:

Worked on various studio projects for prominent artist including direct sculpting, model making and computer rendering at Jeff Koons Studio. Was involved in the large-scale museum projects at Studio EIS. Taught drawing for design, fashion design 1st year students and 3rd year stained glass, 4th year sculpture and 3rd year architecture students at Lithuanian Art Institute (Now: Vilnius Academy of Arts).

Professional Education

M.F.A. in Fine Arts & Education: Lithuanian Art Institute (Now: Vilnius Academy of Arts) Vilnius, Lithuania
Fine Arts Studies: National M. K. Ciurlionis Art School, Vilnius, Lithuania

Computer Skills / MAC & PC

Sketch, Zeplin, Adobe Creative Cloud, Photoshop, Illustrator, InDesign, Flash, Dreamweaver, OmniGraffle, HTML, CSS, MS Office, PowerPoint, Acrobat Professional, QuickTime Pro

Awards, Grants & Fellowships

Flashforward 1st Prize in Flash and video category (San Francisco)
Fellowship award in the category of Painting from the New York Foundation of the Arts (NYC)
The Annual State Grant of Lithuania
Fellowship in the Nordic Arts Center (Helsinki, Finland)
Grant of the Soros Center for Contemporary Arts (Vilnius, Lithuania)
Grant of the Nordic Information Office (Vilnius, Lithuania)

Fine Art Skills

Photography: 35mm and medium format, darkroom silver print techniques, digital photography, digital retouching
Illustration and painting: Oil, watercolor, life drawing, sculpting in various media

Work Samples and Professional URLs*Online Portfolio <http://digital.vycka.com>*
